## **COG**print°

WE CONNECT BRAND TO BUSINESS.



## COG PRINT IS HUMAN FIRST IN OUR APPROACH.



Our brand marketing intelligence combined with our unique print product solutions ensures that our clients' brands remain unique with the continually evolution in how they communicate directly with their customers and clients.

At the centre of <u>COG Print</u> decision making is the question of will our print marketing solutions build brand equity for our clients, and how can we develop a synergy between the brand and business via exciting and first class promo product solutions.



#### OUR SKILL IS CONNECTING BRAND TO BUSINESS.

We know that by combining these two key elements it pursues a sustainable approach to business.





### OUR GOAL IS TO SOLVE COMMUNICATION PROBLEMS.

WE FOCUS ON CLEVER THINKING, INNOVATIVE PRODUCTION METHODS AND USE TACTICAL STRATEGIES TO ACHIEVE THIS.







# WE BUILD BIG BRANDS FOR AUSTRALIAN BUSINESSES.

Our skill is in the development and management of tactical brand assets that strategically activate your brand in your market.



### WE'VE CONNECTED BRAND WITH BUSINESS FOR MANY...



































#### Your Biggest Challenges Are -

- being short on time
- embracing new technology
- remaining agile & competitive

For you, my team provides clever solutions to combat these.



### OUR METHODOLOGY ACHIEVES PROJECT SUCCESS.



## OUR FULL SERVICE BRANDING OFFER DELIVERS OUR STRATEGY SOLUTIONS FOR OUR CLIENTS CLEARLY.

**Print** 

Marketing

**Products** 



# WE'RE SUPPORTED BY THE COG BRANDING GROUP. THIS ENABLES US TO DELIVER SPECIALIST SERVICES UNIFIED AS ONE.



**cog**digital\*



**COG**design<sup>®</sup>

**COG**promo

**COG**print\*

## BECOME A COG CLIENT TODAY. ACHIEVE GROWTH AND SUCCESS WITH A RELIABLE PARTNER.



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#### **COG** branding<sup>®</sup>

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